

## How to Secure Your Premium Medical Domain Name.

Acquiring a domain name is an important first step in building a successful online presence for your medical practice. Below are the most popular reasons why healthcare professionals buy Premium Medical Domains and some tips to guide you through the process.

### 1. **As an Investment**

Premium Medical Domain names are investments that add value and equity to your practice. Domain values continue to increase daily as millions of people around the world are snatching them up at record pace. Premium Medical Domain names are running out or already owned. Premium Medical Domains are being purchased for \$300 to \$3,000,000.00 and up! [www.PremiumMedicalDomains.com](http://www.PremiumMedicalDomains.com) offers Purchase, Lease and Co-op domain programs to help get your practice branded and online without a huge hassle or expense.

### 2. **Improve Your Marketing and Visibility**

A Premium Medical Domain name allows patients an easy way to remember and find you. It's your location on the web and the most important and efficient way of marketing your services. **Nearly 100 Million Consumers are searching for medical professionals and health related topics on-line.** More medical professionals are using the Internet as a tool to connect with new and current patients.

### 3. **Build a Relationship and Credibility**

A Premium Medical Domain leads patients to your website and practice helps them connect with you, your philosophy, your unique services and gives them confidence that you can handle their specific medical needs. With so many patients searching for doctors on-line, your domain name and website are critical to helping you grow your patient base.

### 4. **Improve Office and Staff Efficiency** by letting your patients

downloads forms and fills them out prior to the appointment. Simply stated, a more organized and efficient office means more patients, less down-time and more profits. Additionally, with updated information about Insurances, Directions and Procedures your office staff will spend less time on the phones and more time working.

### 5. **Protect Your Brand**

If you don't register your Premium Medical Domain your competition probably will. Don't put it off! Purchase the domain name that best

represents your city, practice, name and area of specialty. Domains are valuable online real estate so secure the right name and keep it out of the hands of your competitors. You may also find many attractive domains for your practice. Securing more than one helps protect your brand and increase your reach. You can easily direct as many domains as you want to a single website so if you are adding service lines to your practice a specialty domain name can help differentiate your range of services.

#### **6. Acquire More Traffic**

Some domains are "Pre-Optimized" and already receive traffic because their name is a direct match to the way patients search for topics. VegasDiabetesDoctor.com will get better results and search placement for less money than EndocrinologyAssociatesofNevada.com

## **What is a Premium Medical Domain?**

A basic domain name uniquely identifies a website. Typing a domain name (also called a URL) into a browser allows patients to visit that site. One domain name is typically used as a medical practice web address and for its email addresses. Example: DocJones.net is a vague basic domain name.

Premium Medical Domains are much more than just names typed into a web browser. A Premium Medical Domain name is how the world will think of you and your practice. It becomes part of your brand and your marketing plan that can help get you more patients and help you stand out from the crowd. You can have multiple Premium Medical Domains that each relate to some aspect of your practice, all working together to get more exposure on Search Engines. A Premium Medical Domain is easy to remember, helps establish you on the web and in your community and strategically helps searchers find you faster. Example: VegaskidsDoctor.com and DrJones.com as well as OurTownPediatrics.com are each vital names to help funnel patients to you as they search the vast information on the World Wide Web.

### **Anatomy Of A Domain Name**

You most often see domains listed as www.. A domain consists of two main parts. Let's use PremiumMedicalDomains as an example:

#### **1. The first part, "PremiumMedicalDomains"**

This is the unique part of the name. It represents your company or brand name. It is how you will be branded and known on the web.

## 2. **The last part is called the extension**

In our example it is ".com" as .com names are the most easily recognizable and most popular. Other popular extensions are .net, and .org. Many people will automatically type in .com after any domain. Securing the other extensions can make sense for many people, as they help protect your brand throughout the web.

# How to Choose a Premium Medical Domain

There are hundreds of thousands of domains to choose from. Below are the most important things to keep in mind when searching for the right domains.

1. Visit [www.PremiumMedicalDomains.com](http://www.PremiumMedicalDomains.com) to do quick search to see if your name is available. If it is register it IMMEDIATELY! (Don't let a competitor own your name.)

## 2. **Relevance**

Make sure there is a clear connection between your domain name, your specialty and your location. Domains that are too generic make finding you difficult. For example: VegasFootDoctor.com is better than LVfeetcare.net. Keep in mind that patients search by topic and name so registering your practice name [www.HorizonViewMedical.com](http://www.HorizonViewMedical.com) and [www.DrDamaj.com](http://www.DrDamaj.com) as well as [www.VegasPhysicalExams.com](http://www.VegasPhysicalExams.com)

## 3. **Keep It Simple and Easy to Remember**

Find domain names that are catchy, short, and easy to spell and say. Pronounce the domain three times aloud. Does it sound natural? Imagine yourself telling a potential customer about your website. Is it easy to convey and remember and does it tell exactly what you do? [www.PainStopsNow.com](http://www.PainStopsNow.com) is catchy, short and immediately connects with patients in pain. InterventionalSpinalPainInstituteofLasVegas.biz is an example of a confusing non-premium domain name. When patients need to find a local healthcare provider they search in simple terms so technical medical terminology is really not helpful and limits the flow of traffic to your website.

## 4. **Evaluate Keyword Searches**

If your domain name is an exact match of a search keyword, your website will likely appear near the top of those results. This can help your site get valuable traffic. Consider the most popular and relevant

keyword searches for your business and see if they are available as domain names. Location, Specialty and Profession is the format we recommend as well as DrYourName.com as well as your practice name. These will help get you proper placement from several different sources.

#### **5. Pay Attention to the Extension**

.com is the most popular. Others that are well-known and can deliver value are .net, .org, .biz, and .info. You must consider your competition and whether you want to buy all the extensions for your domain name.

#### **6. Find Similar Domains**

You may find a number of attractive domains for your business. You should consider protecting your brand and increasing your reach by securing multiple names. There could be multiple opportunities to get search engine traffic. You can easily forward one domain name to another domain, which means that you can create one website that many domains point to. We recommend a mix of at least 3 and possibly up to 5 or 10 domains are required to secure your practice and adequately protect your space. (Very Smart Move!)

#### **7. Think Long-term**

Your business is going to expand and you'll probably need to add services so keep in mind that your website is going to become more important and useful. Try to think about the direction of your practice and all of the possible Premium Domain Names and register them now before someone else does. **COVER YOUR BASES!**

Have a qualified medical marketing and design company build your Premium Medical Domain name into all of your marketing materials and make sure you plan your website for growth. We specialize in all aspects of medical marketing and can assist with creating logos, business cards, brochures, complete websites and more. Look us up at [www.PremiumMedicalDomains.com](http://www.PremiumMedicalDomains.com) [www.YBMedicalMarketing.com](http://www.YBMedicalMarketing.com) and [www.PainFreeWebsites.com](http://www.PainFreeWebsites.com) or call us at 702-210-2639 to find out how we can help you market more efficiently.

Here is a partial list of our Premium Medical Domain Inventory:

702PLASTICSURGEON.COM  
702REVERSEVASECTOMY.COM  
702VASECTOMY.COM  
ANKLEPINREMOVAL.COM

ARTHRITISVEGAS.COM  
BACKPAINVEGAS.COM  
BRACESVEGAS.COM  
  
CARDIOVASCULARCONSULTANTSNEVADA.COM  
CARDIOVASCULARCONSULTANTSNV.COM  
CARTICELPROCEDURE.COM  
CARTILAGEREPLACEMENTDOCTOR.COM  
CARTILAGEREPLACEMENTDOCTORS.COM  
CARTILAGEREPLACEMENTSURGERY.COM  
CENTENNIALDAVITADIALYSIS.COM  
CENTENNIALHEARTMD.COM  
CENTENNIALHEARTSPECIALISTS.COM  
CENTENNIALHILLSOBGYNS.COM  
CENTENNIALHILLSSURGERYCENTER.COM  
CENTENNIALOBYGNS.COM  
CENTENNIALURGENTCARE.COM  
CENTENNIALXPRESSCARE.COM  
CLEARMYVISION.COM  
DENTISTRYVEGAS.COM  
DOCTOR89128.COM  
DOCTOR89149.COM  
EARNOSETHROATVEGAS.COM  
FOOTHILLPEDIATRIC.COM  
FOOTHILLPEDIATRICS.COM  
HEALMYNERVESINVEGAS.COM  
HEALMYNERVESVEGAS.COM  
HEALTHCAREDOMAINSFORSALE.COM  
HEARTCCN.COM  
INVITROVEGAS.COM  
MAISTOFAMILYMEDICAL.COM  
MEDICALSUPPLYVEGAS.COM  
MENISCALTRANSPLANT.COM  
NEVADAEARNOSETHROAT.COM  
ORTHODONTICSVEGAS.COM  
ORTHODONTISTVEGAS.COM  
PEDIATRICIANSVEGAS.COM  
PEDIATRICIANVEGAS.COM  
PINREMOVAL.COM  
PROSTHETICSLASVEGAS.COM  
PROSTHETICSVEGAS.COM  
REMOVEMYSPINS.COM  
RESTOREMYHEART.COM  
SPERMBANKVEGAS.COM  
SUMMERLINHEARTDOCTOR.COM  
SUMMERLINHEARTMD.COM  
SUMMERLINHEARTSPECIALISTS.COM  
SUMMERLINOBYGN.COM  
SUMMERLINOBYGNS.COM  
SUMMERLINOBYGNSPECIALIST.COM  
SUMMERLINOBYGNSPECIALISTS.COM

SUMMERLINPHYSICALTHERAPY.COM  
URGENTCAREVEGAS.COM  
UROLOGISTSVEGAS.COM  
UROLOGISTVEGAS.COM  
UROLOGYVEGAS.COM  
VASECTOMYLASVEGAS.COM  
VASECTOMYVEGAS.COM  
VEGASANTIAGING.COM  
VEGASARTHROSCOPIC.COM  
VEGASARTHROSCOPICDOCTOR.COM  
VEGASARTHROSCOPICDOCTORS.COM  
VEGASARTHROSCOPICSURGEON.COM  
VEGASARTHROSCOPICSURGERY.COM  
VEGASARTHROSCOPY.COM  
VEGASBACKSPECIALIST.COM  
VEGASBACKSPECIALISTS.COM  
VEGASBILINGUALDOCTOR.COM  
VEGASBODYACHES.COM  
VEGASBODYPAIN.COM  
VEGASBODYPAINS.COM  
VEGASBONEDOCTORS.COM  
VEGASCANCERCLINIC.COM  
VEGASCARTILAGEREPLACEMENT.COM  
VEGASCARTILAGEREPLACEMENTSURGERY.COM  
VEGASCHEMOTHERAPY.COM  
VEGASCHILDRENDOCTORS.COM  
VEGASCHILDRENSDOCTOR.COM  
VEGASCHILDRENSHEALTH.COM  
VEGASCHILDRENSHEALTH.ORG  
VEGASCHINESEDOCTOR.COM  
VEGASDAVITADIALYSIS.COM  
VEGASDIABETESFEET.COM  
VEGASDIABETESSPECIALIST.COM  
VEGASDIABETICFOOT.COM  
VEGASDIAGNOSTICS.COM  
VEGASDIETICIAN.COM  
VEGASDIETS.COM  
VEGASDOCTORVIP.COM  
VEGASEARNOSETHROAT.COM  
VEGASEMERGENCYCARE.COM  
VEGASEMERGENCYKITS.COM  
VEGASEPILEPSY.COM  
VEGASEXAMS.COM  
VEGASEYEEXAM.COM  
VEGASEYEEXAMS.COM  
VEGASEYESIGHT.COM  
VEGASEYESIGHTS.COM  
VEGASEYEVISION.COM  
VEGASFAMILYCARE.COM  
VEGASFAMILYDOCTOR.COM

VEGASFAMILYDOCTORS.COM  
VEGASFAMILYGROUP.COM  
VEGASFAMILYHEALTH.COM  
VEGASFAMILYHEALTHCARE.COM  
VEGASFAMILYKITS.COM  
VEGASFAMILYSAFTEYKITS.COM  
VEGASFEETMD.COM  
VEGASFEETSPECIALIST.COM  
VEGASFEMALEDIRECTOR.COM  
VEGASFOOTDOCTORS.COM  
VEGASFOOTMD.COM  
VEGASFOOTSPECIALIST.COM  
VEGASFOOTSPECIALISTS.COM  
VEGASFRACTURECARE.COM  
VEGASGERIATRICS.COM  
VEGASHEADNECKSURGERY.COM  
VEGASHEALTHANDWELLNESS.COM  
VEGASHEALTHCHECK.COM  
VEGASHEALTHDISTRICT.COM  
VEGASHEALTHDISTRICT.ORG  
VEGASHEALTHWELLNESS.COM  
VEGASHEARTCARE.COM  
VEGASHEARTDOCTOR.COM  
VEGASHEARTDOCTORS.COM  
VEGASHEARTFAILURE.COM  
VEGASHEARTMD.COM  
VEGASHISPANICDOCTOR.COM  
VEGASIMAGINGCENTER.COM  
VEGASIMAGINGCENTERS.COM  
VEGASINFECTIONCONTROL.COM  
VEGASINFECTIOUSDISEASE.COM  
VEGASINFECTIOUSDISEASESPECIALISTS.COM  
VEGASINFERTILITYCLINIC.COM  
VEGASINTERNALMEDICINE.COM  
VEGASINVITRO.COM  
VEGASKIDSDIABETES.COM  
VEGASKIDSMD.COM  
VEGASKIDSMD.ORG  
VEGASMALEDIRECTOR.COM  
VEGASMALPRACTICE.COM  
VEGASMALPRACTICE.ORG  
VEGASMALPRACTICEINSURANCE.COM  
VEGASMAMMOGRAM.COM  
VEGASMASSETHERAPISTS.COM  
VEGASMDMALPRACTICE.COM  
VEGASMDMALPRACTICE.ORG  
VEGASMDMALPRACTICEATTORNEY.COM  
VEGASMDMALPRACTICEATTORNEY.ORG  
VEGASMDMALPRACTICEATTORNEYS.ORG  
VEGASMDMALPRATICEATTORNEYS.COM

VEGASMEDICALATTORNEY.COM  
VEGASMEDICALATTORNEY.ORG  
VEGASMEDICALATTORNEYS.COM  
VEGASMEDICALATTORNEYS.ORG  
VEGASMEDICALDOCTOR.COM  
VEGASMEDICALDOCTORS.COM  
VEGASMEDICALEXAMS.COM  
VEGASMEDICALEXPERT.COM  
VEGASMEDICALEXPERTS.COM  
VEGASMEDICALKITS.COM  
VEGASMEDICALSPECIALIST.COM  
VEGASMEDICALSPECIALISTS.COM  
VEGASMEDICALSUPPLIES.COM  
VEGASMEDICALSUPPLY.COM  
VEGASMENISCALSURGERY.COM  
VEGASMENISCALTRANSPLANT.COM  
VEGASMENSDOCTOR.COM  
VEGASMENSHEALTH.COM  
VEGASMICRODERM.COM  
VEGASNUTRITIONIST.COM  
VEGASNUTRITIONISTS.COM  
VEGASPATIENTCARE.COM  
VEGASPEDIATRICDOCTOR.COM  
VEGASPEDIATRICURGENTCARE.COM  
VEGASPEDIATRICXPRESSCARE.COM  
VEGASPERMANENTMAKEUP.COM  
VEGASPHARMACIES.COM  
VEGASPHYSICALEXAMS.COM  
VEGASPRESCRIPTIONS.COM  
VEGASPRIMARYCARE.COM  
VEGASQUALITYCARE.COM  
VEGASQUICKFIX.COM  
VEGASRADIOLOGYGROUP.COM  
VEGASRADIOLOGYGROUPS.COM  
VEGASRXREFILLS.COM  
VEGASSAFETYKITS.COM  
VEGASSAVERYHEART.COM  
VEGASSCARREMOVAL.COM  
VEGASSEIZURES.COM  
VEGASSMOOTHSKIN.COM  
VEGASSPANISHDOCTOR.COM  
VEGASSPERMBANK.COM  
VEGASSPINEDOCTOR.COM  
VEGASSPINEMD.COM  
VEGASSPINESPECIALIST.COM  
VEGASSPINESPECIALISTS.COM  
VEGASTATTOMAKEUP.COM  
VEGASTATTOOREMOVAL.COM  
VEGASTEETHEXAMS.COM  
VEGASTENDINITIS.COM

VEGASTENDONITIS.COM  
VEGASTOPDOCTOR.COM  
VEGASTOPDOCTORS.COM  
VEGASTOPSPECIALIST.COM  
VEGASTOPSPECIALISTS.COM  
VEGASTREATMYHEART.COM  
VEGASUROLOGISTS.COM  
VEGASVASECTOMYDOCTOR.COM  
VEGASVIETNAMESEDOCTOR.COM  
VEGASVIPDOCTOR.COM  
VEGASVISIONWEAR.COM  
VEGASWOMENSCARE.COM  
VEGASWOMENSDOCTOR.COM  
VEGASWOMENSDOCTORS.COM  
VEGASWRINKLES.COM  
VEGASWRISTSURGERY.COM  
VEGASXPRESSCARE.COM  
VIPMDVEGAS.COM  
VIPVEGASDOCTOR.COM  
WRISTPINREMOVAL.COM  
XPRESSCAREVEGAS.COM